



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/ACAD/AP&AD/2025

Date: 17.09.2025

Circular No: Acad-67/2025

All the Heads of Schools affiliated to CBSE

Subject: Swachhata Pakhwada and Swachhata Hi Sewa (SHS) Campaign 2025 - reg.

Swachh Bharat Diwas (SBD) is being observed on 2nd October, 2025 as a tribute to the Father of Nation, on his Jayanti. The Swachhata Hi Sewa (SHS) campaign will be observed from 17th September, 2025 and Swachhata Pakhwada will be celebrated till 30th Sept., 2025. The theme of SHS -2025 is 'Swachhotsav'.

The key focus areas of the SHS 2025 campaign are:

- Transformation of Cleanliness Target Units (CTUs)** wherein difficult and dirty spots will be identified, mapped and cleared in the time bound manner.
- Clean Public Spaces:** General cleanliness of establishments/institutions and high footfall spaces.
- SafaiMitra Suraksha Shivirs:** Single window camps for preventive health check-up and linking with welfare schemes.
- Clean Green Utsav:** Eco- friendly and zero waste celebration.
- Advocacy:** Swachh Sujal Gaon, Waste to Art, Clean Street Food, RRR Centers, etc.

Considering the significance of Swachhata in schools and to sensitize the children and community members about the cleanliness through school and community-based initiatives, it has been decided to observe Swachh Bharat Diwas (SBD) in all the schools across the country by organizing an intensive Swachhata Hi Sewa (SHS) campaign - 2025 from 17th September to 2nd October wherein the schools will conduct the following suggestive activities **with the focus on the key areas as mentioned in SHS 2025** campaign:

- Swachhta Shapath by the students and teachers.
- Cleanliness drive in the schools, hostels and educational institutions to remove the garbage/ waste with the help of teachers;
- Essay/ Poem/ Debate/ Slogan writing/ Quiz and Painting on '**swachhotsav**', Importance of Waste Management and Elimination of Single Use plastic etc.
- A selfie point may be installed at entry points of schools on the theme of Swachhata Hi Seva encouraging engagement of students/ teachers/ school staff/ parents to pride in cleanliness through interactive photo opportunities;
- Human chain event may be organized where students/ teachers/ people from community join hands to raise awareness and demonstrate commitment to cleanliness and sanitation;

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- vi. Street play/ Nukkad natak may be performed in schools or nearby areas to educate and entertain while promoting cleanliness initiatives;
- vii. Plantation of saplings in schools, hostels and educational institutions' areas;
- viii. Awareness rallies/ Prabhat Pheri with students/ teachers/ school staff with slogans on Swachhata Hi Seva and 'Swachhotsav' theme to create awareness in the community;
- ix. School level Cultural events promoting the sanitation journey of the country;
- x. Swachhata Classes/ Swachhata ki Pathshaala/ Swachhata Samvad/ Educational sessions/ workshops for students/ teachers about cleanliness, sanitation and hygiene practices;
- xi. Health check-up camps may be organized for SafaiMitra/ Sanitation workers and their dependents at Block/ District level.
- xii. The details of the activities to be conducted under **Swachhata Pakhwada 2025 is available in the Annexure.**
- xiii. Further, in order to give adequate social media outreach to the Swachhata Hi Seva (SHS) 2025 campaign, including Shramdaan activity, must be well documented and with high resolution photography and videography.
- xiv. Like previous year, this year also nationwide shramdaan, **Ek Din, Ek Ghanta, Ek Saath'** is proposed on 25.09.2025 with a call to action to citizens for joining hands for the nation's cleanliness.

The details of the activities conducted under **Swachhata Pakhwada 2025 and Swachhata Hi Seva (SHS) Campaign 2025** may be provided at the link <https://forms.gle/c21BwEG4LTRRqRUZA> after conduct of the activities daily.

All CBSE schools are requested to proactively participate in the **Swachhata Pakhwada and Swachhata Hi Seva (SHS) 2025** campaign and turn it into a huge success.

With best wishes!

(Dr. Praggya M. Singh)
Professor & Director (Academics)

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Copy to the respective Heads of Directorates, Organisations and Institutions with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Secretary, Eklaya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001
5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791111
10. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
11. The Director of School Education, Ladakh, Room No.101-102, Ground Floor, Council Secretariat, Kurbathang, Kargil – Ladakh
12. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh – 521 456
13. The Director, Jharkhand Education Project Council, Old HEC High School, JSCA Stadium Road, Jagannathpur, Sector-III, Dhurwa, Ranchi – 834004 (Jharkhand)
14. Navy Education Society, Dte of Naval Education, Naval Headquarters, Ministry of Defence, West Block-V, RK Puram, New Delhi-110066
15. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
16. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
17. DS to Chairperson, CBSE
18. Secretary/ Controller of Examinations/ All Directors, CBSE
19. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
20. All Joint Secretary/ Deputy Secretary/ PPS/SPS/Under Secretary/ Assistant Secretary, CBSE
21. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
22. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
23. In-Charge, Library
24. Record File

Professor & Director (Academics)

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**Ministry of Education
Department of School Education & Literacy**

Suggested Action Plan for Swachhata Pakhwada (16th – 30th September, 2025)

16.9.2025 (Tuesday)

Swachhata Shapath Day

- Swachhata Shapath function may be organized wherein all students and teachers/ staff may participate. Children to speak about and take pledge for Swachhata.
- Swachhata awareness message to be posted on the website of the Department/ Organisations/ Schools.
- Electronic banners may be created and uploaded on the departmental/ state web portals to highlight the observance of the Swachhata Pakhwada. Publicity and awareness generation may be done through use of social media, as well as electronic and print media.
- **Upload the number of students who took Swachhata Shapath and the number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

17.9.2025 & 18.9.2025 (Wednesday & Thursday)

Swachhata Awareness Days

- Holding meeting of SMCs/ SMDCs/ PTAs to highlight the importance of cleanliness & sanitation and importance of Hand-washing, promote water conservation/ Rain Water Harvesting practices during the Parent-Teacher Meetings (PTMs), parents and teachers and to encourage and inspire them for hygiene and sanitation in school as well as home.
- Teachers to inspect sanitary facilities in each and every corner of school/ institution to do a quick assessment and make proposal/plan for upkeep of the facilities.
- Adaptation for WASH facilities (hand wash facility, daily cleaning and disinfection, toilet/ urinal use, water facility use, ventilation, waste management, O&M etc) may be discussed with the local representatives. This may include ensuring - adequate, clean and separate toilets for girls and boys, supplies like – soap, hand wash and safe water, disinfectants, cleaning staff etc.
- A status check/review can be done for piped water supply connection in the school in view of Jal Jeevan mission.
- A status check and augmentation plan with regard to water harvesting systems in the school may be taken up in view of the current **Jal Shakti Abhiyan - Catch the Rain, 2025 campaign**
- Extensive cleaning/disinfection of toilets, MDM kitchen, classrooms, fans, doors, windows, clearing bushes in the campus to be undertaken. The local community may be involved in these activities with the participation of SMCs/PTAs and local representatives.
- Weeding out/recording of the old files, records as per procedure.

- All kinds of waste material like broken furniture, unusable equipment, defunct vehicles etc. should be completely removed from the premises of schools/institutions.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

19.9.2025 (Friday)

Green School Drive Day

- Students may be asked to come out with imaginative slogans, posters and pamphlets on different themes such as water conservation, eliminating single use plastic etc, which can be later displayed in school exhibitions and on village/ town walls/ school premises.
- To educate students learn about conservation of water. To sensitize students about the impact of scarcity of water. To empower students to learn to protect the natural sources of water. To help every students to save at least one litre of water per day. To encourage students towards judicious use and minimum wastage of water at home and school.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

20.9.2025 & 21.9.2025 (Saturday & Sunday)

Community Outreach Days

- All teachers may visit nearby villages to address the local communities on Swachhata, with special focus on sustaining toilet usage, and taking up waste management work in their areas. They may also sensitize local community to stop wasting of water resources and to make them aware about water conservation and ongoing Jal Shakti Abhiyan.
- Teachers and students in association with local representatives should propagate the theme of Swachhata Pakhwada among public in local areas.
- **Upload number of teachers participating in the community outreach activities on Google Tracker and photos, videos and publicity material on Google Drive.**

22.9.2025 & 23.9.2025 (Monday & Tuesday)

Hand Wash Days

- Create Awareness on the need for proper hand wash in daily life.
- Children should be taught proper method/steps/moments, timings of hand washing with soap before and after eating.
- Barrier free access to the drinking water and toilet facilities for Divyang students may be reviewed and ensured.
- Students may be taught about checking wastage of water.

- Water from hand washing unit to be channelled to school gardens.
- Children may be taught about the water borne diseases/diseases, safe handling of drinking water so that they practice proper hand and oral hygiene.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

24.9.2025 & 25.9.2025 (Wednesday & Thursday)

Swachhata Participation Days

- Competitions can be held in districts/blocks/clusters for clean and well-maintained premises and toilets in schools.
- Essay, Slogan, Elocution, Quiz, Painting, Skit, Poem, slogan writing competitions and Model making competition on Swachhata.
- Debates on Swachhata.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

26.9.2025 (Friday)

Personal Hygiene Day

- Audio visual programme to be undertaken to motivate students/employees and other for maintaining cleanliness.
- Students will learn about proper way of cutting and keeping nails clean, daily bathing with clean water, wearing clean cloths, no spitting in open, wearing shoes/ slippers etc. (also – wearing mask correctly, no hand shaking, respiratory hygiene, not sharing personal items with others).
- Students will be taught the hygienic manner of using toilets and drinking water facilities.
- Students may be made aware of the importance of brushing teeth twice a day by making it routine habit.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

27.9.2025 (Saturday)

Swachhata School Exhibition Day

- Essay/ Slogan/ Poem writing, Painting, Elocution, Quiz, Model making Photographs, Cartoons etc. made by students on Swachhata activities may be displayed in School/ Education Department's website.
- State may document some of these exhibits.
- Making artefacts at home using local recycled-raw material for storage of waste i.e., artistic dustbins using local skills promoting their culture.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

28.9.2025 and 29.9.2025 (Sunday & Monday)

Swachhata Action Plan Days

- SMC/SDMC to create awareness among students, parents and local people about the Swachhata Action Plan of the school under the Samagra Shiksha scheme.
- Convene small group meeting of Bal Sansad/ School Cabinet specially to discuss the Swachhata Pakhwada activities in the school.
- Encourage community members and students to make suggestions as to what new activities can be included under Swachhata Pakhwada and forward such suggestions to DoSEL, MoE.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

30.9.2025 (Tuesday)

Prize Distribution Day

- Prize distribution for participation of children, teachers and parents in competitions viz. Painting, Essay, Debate, Quiz, Slogan, Inter-school and Crafting, model making etc. using waste to encourage Swachhata.
- All Schools/educational institutions may sum up their activities and work undertaken during the Pakhwada and select best activity for forwarding to district/state authority for uploading on the website i.e. in public domain.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**
